

jessica medley walters

JESSICA MEDLEY WALTERS

SOCIAL MEDIA MARKETER

CONTACT ME

-  Orlando, Florida
-  jessicamedley@yahoo.com
-  www.JessicaMedley.com

social
media

- Instagram:** JessicaMedley
- YouTube:** Jess Medley
- Twitter:** JessMedley27

SKILLS

- Social Media Management
- Social Media Advertising
- Inbound Marketing
- Graphic Design
- Photography
- Online Community Moderation
- Branding
- Video Editing
- Digital Analytics
- Customer Service
- Fluent in French and English

EDUCATION

University of Central Florida — Fall 2018

- Bachelor of Fine Arts - Musical Theatre
- Minor - Music



EXPERIENCE

Owner of the 'Jess Medley' Youtube Channel — 5 Years

- Approx. 30,000 subscribers
- Over 2.5 million views
- Video Editor (Final Cut Pro X & iMovie)
- Music Editor (GarageBand)
- Graphics Designer
- YouTube Analytics
- Google AdSense
- Brand-sponsored content



Professional Photography (Self-Employed) — 4 Years

- Studio Light
- Outdoor / Natural Light
- Photo Editing (Lightroom)



Walt Disney World — July 2014 to Present

- Vocalist Performer (Disney Junior Dance Party!)
- Character Attendant
 - Provided audience control, including handling difficult guest situations and providing helpful and accurate information



Universal Orlando — October 2014 to Present

- Animated Character Performer
- Merchandise Associate
 - Completed cash, credit, traveler's check, and gift card transactions. Stocked hard and soft merchandise throughout the store.



Orangetheory Fitness — November 2019 to March 2020

- Front Desk Sales Associate
 - Greeted and checked in 100+ guests daily, worked in selling membership plans. Communicated with and created interpersonal relationships with guests via multiple platforms (email, text, etc.)



CERTIFICATIONS



Become a Social Media Marketer
LinkedIn Learning - 14 Hour Learning Plan



Inbound Marketing Certified
HubSpot



Google Analytics for Beginners
Google



Twitter Flight School Video Badge
Twitter